Why is sustainability important to Notrax®?

Governments demanding / Customers asking

 Rules are tightening and new laws are implemented; companies just have to comply. Customers are already asking us if our products are sourced, manufactured, handled and marketed in a way that takes our environment in to consideration. We can expect this trend to continue, so we need to start preparing ourselves for it now.

To remain competitive

Not only our customers are following the sustainability trend, sooner or later competitors will do the same. We must always anticipate what the future will bring and think of ways to stay ahead of competition and to remain competitive. Taking the sustainability road appears to be one of the keys and for this we must become mindful of all the aspects concerned by sustainability and adapt our habits accordingly.

Cost savings

 One of the good effects of running a business sustainable is that it pushes us to look for further improving efficiency. Excessive waste of materials and energy is not only a shame; it also costs lots of money. The objective is to reduce waste and make savings where possible.

Our aim is to build a sustainable business in a sustainable environment. This means that we aim to grow our business in an environmentally responsible manner and we do this by focusing on diminishing waste, reducing our carbon footprint and obtaining more materials from sustainable sources.

What can WE at Notrax® do to achieve these goals? What can YOU do to help?

The principle behind sustainability is easy:

- 1. Prevent waste
- 2. Use recyclable materials when possible
- 3. Limit waste

Energy includes electricity, heat or cooling, and is fundamental for all of us.

- When the heating system is on in the winter in the warehouse, you can close all doors to keep the warmth in.
- We can turn off of our screens and lights before leaving the office and unplug unused equipment.

Printing on *paper* is not always necessary and printing in colors is not always essential.

- We can print documents double sided or 2 pages on one sheet.
- Color printing is necessary when it helps our working tasks, otherwise black printing is enough.

Office supplies and materials can last longer if we are all taking good care of our materials.

- We can re-use office supplies such as files or plastic files separators.
- We can be more cautious with our pens, scissors, computers or equipment in general.

Waste is produced by all of us such as paper, plastic, glass among other things.

- Recycle our different wastes in each bin dedicated for it (paper, plastic, glass) is a solution.
- We can re-use our paper by writing on the back side of a page and then recycle it in the paper bin.
- We can use the scanner to save packing lists and give the original to the warehouse.

Purchasing of office supplies and materials is centralized and combined.

• If we need to purchase something, all you need to do is inform the purchasing department and they will arrange it for us.

Products are essential for our business so its handling is as important.

- Re-use products' leftovers for sample is a good way to not throw it away.
- Up-selling or advising the right product with sustainable arguments.

Commuting to work and *traveling*.

- We can all start by reducing our driving speed.
- Plan business trips in the most efficient way, reducing unnecessary mileage as much as possible.

All at Notrax® thank you for participating in our joint effort in making this world a better place!

